

AI Side Hustle Prompt Pack

Ready-made AI prompts for every side hustle idea on Good Time to Start

goodtimetostart.com



How to Use This Pack

Each prompt in this pack is designed to be dropped straight into ChatGPT, Claude, or any AI tool you use. Simply replace the text in [square brackets] with your own details, paste it in, and let the AI do the heavy lifting.

A few tips before you start:

Be as specific as possible when filling in the brackets. The more detail you give the AI, the more useful the output will be.

If the first result isn't quite right, type "Try again but make it more [simple / friendly / detailed]" and the AI will adjust.

You don't need to use the prompts in order. Go straight to the group that appeals to you most.

Each hustle has a full post on Good Time to Start that walks you through getting started, finding clients or customers, and pricing your work. The prompt here is your quick-start tool.

The five groups at a glance:

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| Group 1 Sell Digital Downloads | <i>Create once. Sell on repeat. No shipping, no stock, no customer service.</i> |
| Group 2 Help Local Businesses Get Found Online | <i>Walk-in work. Real businesses. No cold calling required.</i> |
| Group 3 Write for Clients From Home | <i>Service-based work. Flexible hours. Skills you may already have.</i> |
| Group 4 Pets, Wellness, and Everyday Life | <i>Personal, passion-led work that doesn't feel like work.</i> |
| Group 5 Use a Skill You Already Have | <i>These work best if you have relevant experience to draw on.</i> |

GROUP 1: SELL DIGITAL DOWNLOADS

Create once. Sell on repeat. No shipping, no stock, no customer service.

The Checklist Factory

Use this for: *Creating a ready-to-sell checklist for any niche or task.*

Create a comprehensive step-by-step checklist for [specific task, e.g. "preparing your home for a house viewing"]. Include 20 to 25 actionable items organised into 4 or 5 clear phases such as preparation, setup, execution, and follow-up. Each item should be a specific action, not a vague reminder. Use a friendly, encouraging tone that feels manageable for a complete beginner. Add a brief one-sentence note under any step that needs clarification.

Planner Pages on Demand

Use this for: *Generating the content layout for a daily, weekly, or themed planning sheet.*

Design the content layout for a [daily / weekly / monthly] planner page aimed at [target audience, e.g. "busy mums", "people working from home", "retirees managing health appointments"]. Include all the sections, prompts, labels, and text a user would see on the page. Keep the language simple and encouraging. Format it clearly so a designer can use it as a guide to build the page in Canva.

Worksheet Wizardry

Use this for: *Creating a fillable worksheet that solves one specific problem.*

Create a fillable worksheet to help [target audience, e.g. "first-time freelancers"] with [specific problem, e.g. "setting their rates and pricing their services"]. Include a short intro (2 sentences), 4 to 6 clearly labelled sections with space for written responses, and a brief closing reflection question. Keep the tone warm and practical. Format it so it can be easily transferred to a Canva layout.

The Mini-Guide Machine

Use this for: *Creating a short PDF guide on any beginner-friendly topic.*

Write a short, focused beginner's guide on [specific topic, e.g. "starting a container garden"]. The guide should be 600 to 800 words, written in plain English with no jargon. Organise it into 5 to 7 short sections with clear headings. Include one practical tip per section, a brief intro, and a simple action step at the end. The tone should be encouraging and easy to read on a mobile screen.

Journal Prompt Collections

Use this for: *Generating a themed set of journal prompts ready to package and sell.*

Create a collection of 30 journal prompts on the theme of [theme, e.g. "building confidence after a career change" / "gratitude and daily reflection" / "rediscovering yourself in your 50s"]. Organise them into 5 groups of 6, each group with a short title. Prompts should be open-ended and thoughtful, encouraging reflection rather than just listing facts. Tone should be warm, supportive, and suitable for adults.

Affirmation Card Decks

Use this for: *Generating affirmations for a printable card deck in any niche.*

Write 30 affirmation statements for [specific audience or theme, e.g. "women re-entering the workforce after 50" / "people managing chronic pain" / "new dog owners"]. Each affirmation should be one or two sentences, written in the first person (I am / I have / I choose), positive and empowering without being unrealistic. Group them into 5 themes of 6 cards each and give each group a short title.

Coloring Book Creator

Use this for: *Generating detailed descriptions for AI image tools to create coloring book pages.*

Write 10 detailed image prompts to generate black and white coloring book pages on the theme of [theme, e.g. "cottage gardens" / "cosy winter scenes" / "woodland animals"]. Each prompt should describe the scene clearly, specify that the image should be a clean black and white line drawing suitable for coloring, with clear outlines, no shading, and a simple background. Include variety in composition and difficulty level.

The Printable Planner Designer

Use this for: *Generating the full content for a multi-page planner product.*

Design the content for a [type of planner, e.g. "monthly budget planner" / "self-care planner" / "home organisation planner"] with [number] pages. For each page, describe the title, sections, labels, and any prompts or instructions a user would see. Keep all language simple and practical. Include a contents page and a brief introduction page. Format the output clearly so it can be used as a design brief in Canva.

Digital Sticker Packs

Use this for: *Generating concepts and descriptions for a themed digital sticker pack.*

Generate a set of 20 digital sticker concepts for the theme of [theme, e.g. "cosy autumn" / "pet lovers" / "work from home life"]. For each sticker, describe: the image concept, the style (e.g. cute illustration, flat design, hand-drawn), any text or labels it includes, and the mood or colour palette. Organise them into 4 categories of 5. These descriptions will be used as prompts for an AI image generator to create the actual sticker designs.

GROUP 2: HELP LOCAL BUSINESSES GET FOUND ONLINE

Walk-in work. Real businesses. No cold calling required.

Google Business Profile Writer

Use this for: *Writing a week's worth of Google Business Profile posts for any local business.*

Write 4 Google Business Profile posts for a [type of business, e.g. "local hair salon" / "independent coffee shop" / "family-run plumbing company"]. Each post should be 100 to 150 words, include a natural call to action, and feel friendly and local rather than corporate. Cover these 4 angles: a seasonal update, a service spotlight, a customer tip, and a behind-the-scenes glimpse. Do not use hashtags.

Review Response Pro

Use this for: *Writing polished, professional responses to both positive and negative reviews.*

Write 6 review response templates for a [type of business, e.g. "local restaurant"]. Include: 2 responses to glowing 5-star reviews (warm, personal, not sycophantic), 2 responses to mixed 3-star reviews that acknowledge the concern and offer to resolve it, and 2 responses to negative 1-star reviews that remain calm, professional, and solution-focused. Keep each response between 50 and 80 words. Tone should be human and genuine, not corporate.

Event Promo Packages

Use this for: *Creating a complete promotional package for any local event.*

Create a promotional package for [event name and type, e.g. "an open day at a local garden centre"]. Include: one Facebook event post (150 words), three shorter social media teaser posts (50 words each), one email announcement (200 words), and a brief flyer text layout with headline, key details, and a call to action. Keep the tone warm, local, and enthusiastic. Assume the audience is local community members.

The FAQ Page Builder

Use this for: *Turning a business's most common questions into a polished FAQ page.*

Write a FAQ page for a [type of business, e.g. "local dog grooming salon"]. Generate 10 questions that new customers commonly ask, covering: services and pricing, booking and availability, what to expect on a first visit, and any policies (cancellations, special needs, etc.). For each question, write a clear, friendly answer of 40 to 60 words. Tone should be approachable and reassuring for first-time customers.

Window and Menu Signage Copy

Use this for: *Writing short, punchy copy for physical signs, boards, or menus.*

Write signage copy for a [type of business, e.g. "small independent bakery"]. Include: a window headline (under 8 words), 3 short product descriptions for a chalkboard menu (under 15 words each), a loyalty card tagline (under 10 words), and a door sign for opening hours that feels warm and welcoming rather than just functional. All copy should feel hand-crafted and personal, not like a chain brand.

Menu Description Makeover

Use this for: *Rewriting flat menu descriptions into ones that make people hungry.*

Rewrite the following menu item descriptions to make them more appealing and appetising. Keep each description to 2 to 3 sentences. Use sensory language (taste, texture, temperature, aroma) without being over the top. Maintain the personality of a [type of restaurant, e.g. "cosy British pub" / "modern Italian trattoria" / "friendly family cafe"]. Here are the current descriptions to rewrite: [paste menu items here].

Social Media Manager Lite

Use this for: *Creating a month of social media captions for any small local business.*

Write a month of social media captions for a [type of business, e.g. "local florist"] for [platform, e.g. Facebook]. Create 12 posts covering: 3 product or service highlights, 3 behind-the-scenes glimpses, 2 seasonal or topical posts, 2 customer-focused posts (tips or appreciation), and 2 light-hearted or conversational posts. Each caption should be 50 to 100 words, feel genuine and local, and end with a simple call to action or question.

GROUP 3: WRITE FOR CLIENTS FROM HOME

Service-based work. Flexible hours. Skills you may already have.

Blog Posts by the Batch

Use this for: *Writing a complete SEO blog post for a client in any niche.*

Write a 1,000 to 1,200 word blog post for a [type of business, e.g. "local accountancy firm"]. The post should target the keyword [keyword, e.g. "self-assessment tax return tips for freelancers"]. Include: a compelling introduction that addresses a common frustration, 4 to 5 practical tips with short paragraphs, a brief conclusion with a call to action, and an H1 headline plus 3 H2 subheadings. Tone should be helpful, clear, and jargon-free.

The Newsletter Ghost

Use this for: *Writing a weekly email newsletter for any small business client.*

Write a weekly email newsletter for [type of business, e.g. "a small yoga studio"]. The email should be 250 to 350 words and cover: a warm opening sentence, one useful tip or piece of advice related to their niche, a brief update about the business or a gentle promotion, and a friendly sign-off. Tone should feel personal and conversational, like an email from a trusted friend rather than a company broadcast. Include a subject line.

The Caption Goldmine

Use this for: *Producing a pack of social media captions that can be sold as a ready-made product.*

Create a pack of 20 social media captions for [niche, e.g. "mindfulness coaches" / "personal finance bloggers" / "pet photographers"]. Include a mix of: 5 educational captions (tips or facts), 5 motivational captions, 5 conversational or question-based captions, and 5 promotional captions that don't feel pushy. Each caption should be 30 to 80 words, suitable for Facebook or Instagram, and written in a warm and engaging tone. No hashtags.

Headline Banks

Use this for: *Generating a swipeable bank of headline templates for bloggers in any niche.*

Create a bank of 30 blog post headline templates for the niche of [niche, e.g. "personal finance for women over 50"]. Include 5 headlines each from these 6 formats: How-to headlines, List headlines, Question headlines, Curiosity-gap headlines, Benefit-led headlines, and Beginner-focused headlines. Each headline should include a fill-in-the-blank placeholder so buyers can adapt it to their topic. Keep them natural-sounding, not clickbait.

The Swipe File Side Hustle

Use this for: *Creating a done-for-you copy swipe file on any topic or niche.*

Create a copy swipe file for [niche, e.g. "life coaches" / "Etsy sellers" / "local tradespeople"]. Include ready-to-use copy for: 5 social media bio options (under 150 characters), 5 call-to-action phrases, 5 email

subject line templates, 5 opening lines for sales or landing pages, and 5 closing lines or sign-offs. Each item should be ready to use or lightly customise. Add a one-sentence note explaining when and how to use each.

Wedding Speech Ghostwriter

Use this for: *Writing a heartfelt, personalised wedding speech for any occasion.*

Write a [best man / maid of honour / father of the bride / mother of the groom] wedding speech for [name] speaking about [name of bride or groom]. Key details to include: [list 5 to 8 personal details, stories, or qualities to mention]. The speech should be 3 to 4 minutes when read aloud (approximately 450 to 600 words), include light humour without embarrassing anyone, and end on a warm, heartfelt toast. Tone should feel genuine and personal, not like a template.

Wedding Timeline Creator

Use this for: *Building a detailed, minute-by-minute wedding day timeline.*

Create a detailed wedding day timeline for a [type of wedding, e.g. "church ceremony followed by a hotel reception"] for approximately [number] guests. The ceremony starts at [time]. Include: morning preparation timings for the wedding party, arrival and ceremony timings, photography slots, travel time between venues, reception arrival and drinks, wedding breakfast, speeches, first dance, and evening reception. Add a brief note to each slot explaining what needs to happen or who is responsible.

GROUP 4: PETS, WELLNESS, AND EVERYDAY LIFE

Personal, passion-led work that doesn't feel like work.

Pet Sitter and Dog Walker Client Packets

Use this for: *Creating a professional client welcome pack for pet sitters or dog walkers.*

Create a client intake pack for a professional dog walking and pet sitting service. Include: a welcome letter (100 words), a new client information form covering pet details, vet contact, feeding and medication instructions, emergency contacts, and behavioural notes, a simple service agreement in plain English, and a care instructions sheet for the pet sitter to complete for each booking. Keep all language warm, professional, and reassuring for pet owners.

Dog Training Programme Outlines

Use this for: *Creating a structured week-by-week training plan for new puppy owners.*

Write an 8-week puppy training programme outline for a first-time dog owner. For each week, include: the main training focus, 2 to 3 specific skills or behaviours to work on, daily practice suggestions (time and method), and one common mistake to avoid that week. Keep the language simple, encouraging, and free from jargon. The tone should feel like advice from a friendly, experienced dog owner rather than a formal training manual.

Vet Visit Prep Sheets

Use this for: *Creating a practical prep sheet that helps pet owners get the most from vet appointments.*

Create a vet visit preparation sheet for dog owners. Include: a symptom log section (with prompts to note when symptoms started, frequency, and any changes), a questions-to-ask section with 10 pre-written questions covering common concerns (diet, behaviour, medication, preventative care), a current medications and supplements tracker, and a post-visit notes section. Keep it to one page if possible. Tone should be calm and practical, designed to reduce anxiety around vet visits.

Meal Plan Creator

Use this for: *Creating a personalised weekly meal plan for a client.*

Create a 7-day meal plan for [client profile, e.g. "a woman in her 60s looking to reduce inflammation and improve energy levels"]. Include: breakfast, lunch, dinner, and one snack per day. Each meal should be simple to prepare (under 30 minutes), use readily available ingredients, and avoid [any dietary restrictions]. Include a brief shopping list organised by food category. Add a one-sentence explanation of the main health benefit for each dinner choice.

The Wellness Challenge Designer

Use this for: *Creating a structured 21 or 30-day wellness challenge to sell or give away.*

Design a [21 / 30]-day wellness challenge focused on [theme, e.g. "better sleep" / "daily movement for beginners" / "reducing stress naturally"]. For each day, provide: a simple daily action (achievable in under 15 minutes), a one-sentence explanation of why it helps, and an optional reflection prompt. Organise the days into weekly themes that build on each other. Include a welcome page introduction and a brief completion message for the final day.

Hotel and Airbnb Guest Guides

Use this for: *Writing a warm, practical welcome guide for short-term rental guests.*

Write a guest welcome guide for an Airbnb property in [location, e.g. "a cottage in the Lake District" / "a city centre flat in Manchester"]. Include: a warm welcome message (100 words), house rules written in a friendly tone rather than a list of prohibitions, how-to instructions for key appliances (Wi-Fi, heating, TV, washing machine), local restaurant and activity recommendations with a short reason for each, emergency contact information, and a checkout checklist. Tone should feel like a note from a thoughtful host.

GROUP 5: USE A SKILL YOU ALREADY HAVE

These work best if you have relevant experience to draw on.

Personal Trainer Programme Builder

Use this for: *Creating a structured workout programme for a specific client goal.*

Create a 4-week beginner fitness programme for [client profile, e.g. "a woman in her 50s returning to exercise after a long break"]. Include 3 sessions per week. For each session, list: the warm-up (5 minutes), main workout (4 to 5 exercises with sets, reps, and rest times), and cool-down (5 minutes). Exercises should require no gym equipment unless specified. Add brief coaching notes for each exercise explaining correct form in plain language. Tone should be encouraging and realistic.

Lesson Plan Generator

Use this for: *Creating a structured lesson plan on any subject for tutors or trainers.*

Create a detailed lesson plan for a [subject and level, e.g. "GCSE English Literature — analysing unseen poetry"] aimed at [student profile, e.g. "a Year 10 student struggling with confidence"]. Include: learning objectives, a starter activity (5 to 10 minutes), main teaching activity with step-by-step instructions, an independent practice task, a plenary or review activity, and suggested homework. Include notes on how to adapt the lesson for different learning styles or abilities.

Study Guide Side Hustle

Use this for: *Creating a condensed, easy-to-use revision guide for any subject.*

Create a condensed study guide for [subject and topic, e.g. "GCSE Biology — Cell Division and Genetics"]. Include: a one-page summary of the key concepts in plain language, 10 key vocabulary terms with definitions, 5 common exam question styles with brief model answer notes, a set of 15 short revision questions with answers, and a memory aid or diagram description for the most complex concept. Format it clearly for easy reading and printing.

The Coaching Homework Factory

Use this for: *Creating meaningful between-session assignments for coaching clients.*

Create a set of 4 between-session coaching assignments for a client working on [coaching goal, e.g. "building confidence in a new career direction" / "improving work-life balance" / "preparing to launch a small business"]. Each assignment should include: a brief explanation of the purpose, a specific task or reflection exercise (achievable in 20 to 30 minutes), 3 to 4 journaling or reflection questions, and a simple action step to complete before the next session. Tone should be supportive and empowering.

Real Estate Listing Poet

Use this for: *Writing compelling property descriptions that make buyers want to book a viewing.*

Write a property listing description for [brief description of the property, e.g. "a 3-bedroom semi-detached house in a quiet cul-de-sac, recently updated kitchen, south-facing garden, close to good schools and transport links"]. The description should be 150 to 200 words, lead with the property's strongest selling point, use vivid but honest language, and end with a clear call to action encouraging viewings. Avoid estate agent cliches like "deceptively spacious" or "must be seen to be believed".

The Local Ad Copywriter

Use this for: *Writing effective Facebook ad copy for any local business.*

Write 3 versions of a Facebook ad for a [type of local business, e.g. "independent dental practice offering teeth whitening"]. Each version should use a different hook style: one leading with a problem the customer wants to solve, one leading with a local or community angle, and one leading with a special offer or urgency. Each ad should be 60 to 100 words, include a clear call to action, and feel natural in a social media feed rather than like a hard sell.

Find all related posts and the full guide at: goodtimetostart.com/ai-side-hustles